



MONTHLY MEMBERSHIP PROGRESS REPORT

District 23 A

Results as of: 2/28/2014

GMT: ED LECIUS

LOCATION CONNECTICUT

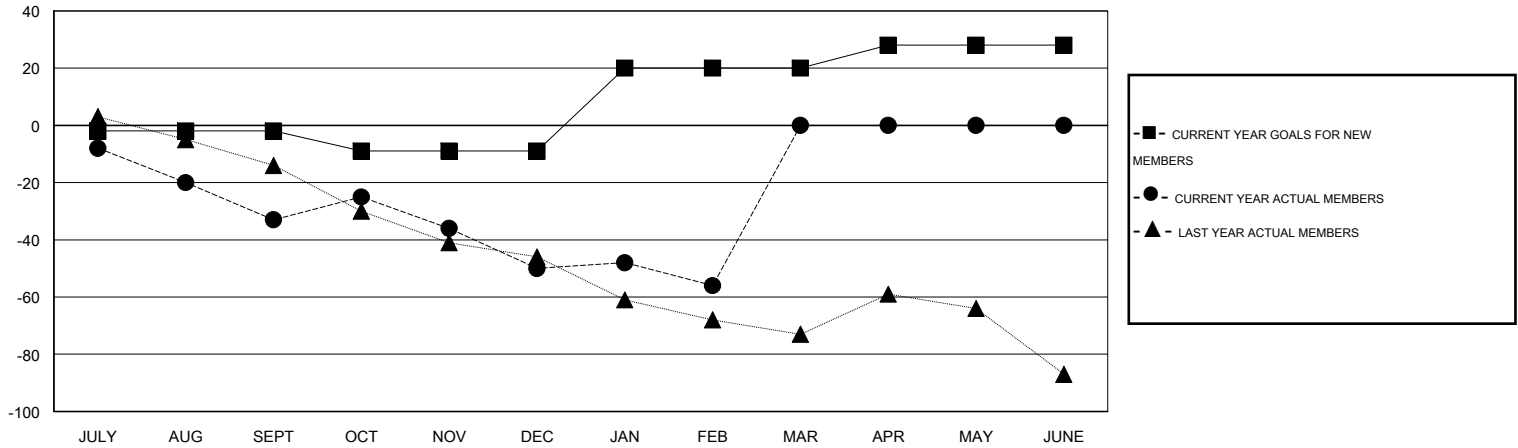
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL TOTAL MEMBERS ADDED	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	1	-1	JULY/AUG/SEPT	-2	11	44	-33
OCT/NOV/DEC	0	0	0	0	OCT/NOV/DEC	-7	24	41	-17
JAN/FEB/MAR	1	0	0	0	JAN/FEB/MAR	29	10	16	-6
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	8	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	22 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	1,049 (72.54%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	397 (27.46%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	154
OTHER		HEAD OF HOUSEHOLD	77
TOTAL		NON-HEAD OF HOUSEHOLD	77